

## Chanel R Smith

ChanelRSmith.info

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404-939-7501

### TECHNICAL HIGHLIGHTS

Talented graphic designer web/graphic designer with over 16 years of project management, web development and graphic design experience. Able to analyze traffic metrics and draft reports. Familiar with current web standards. Knowledge of tools for website management. Analytical, with strong communication skills.

### EXPERIENCE

#### **AAMBC Inc, Atlanta, GA**

*Lead Web/Graphic Designer*

January 2018 - Current

Plan, develop and maintain company websites designed using Wordpress, HTML/CSS, PHP and JavaScript. Plan and conduct preventive maintenance including software updates, security, patches, and hot fixes. Provide ongoing user support and resolution for system, application and/or data issues. Design graphics for print and web using Adobe Creative Suite. Assign and manage team of interns in many graphics projects within the company. Find website [at] aambc.org

#### **WPD Media, LLC, Stone Mountain, GA**

*Web Developer*

January 2004 - Current

Over 17 years' Web Development experience, with proven background successfully managing all facets of site development, from initial design and architecture to site deployment and client management. Demonstrated ability to complete high-end projects in deadline-oriented environments .Adept at successfully revamping Web sites to enhance user satisfaction and retention time, streamline navigation, and increase ad revenue and sales. Track and report client support requests, response times, and web trends to improve and client's website metrics. Talented graphic designer with excellent problem-solving skills with the ability to effectively communicate with wide range of clients and coworkers. Worked directly with clientele to ascertain requirements and projects goals, ensuring that all objectives were outlined and accomplished. Coordinated with technical services, programmers, and management to ensure that projects did not exceed budgetary and time constraints.

### EDUCATION

Gwinnett Technical College Lawrenceville, GA

Major: Internet Web Design 2010

Marketing Specialist 2010