

Chanel R Smith

ChanelRSmith.info

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404-939-7501

TECHNICAL HIGHLIGHTS

Talented web/graphic designer with over 16 years of project management, web development and graphic design experience. Expert knowledge of Adobe Creative Suite and Figma with experience designing with the importance of UX/UI. Able to analyze traffic metrics and draft reports. Familiar with current web standards. Knowledge of tools for website management. Analytical, with strong communication skills.

EXPERIENCE

AAMBC Inc, Atlanta, GA

Lead Web/Graphic Designer

January 2018 - Current

Plan, develop and maintain company websites designed using Wordpress, HTML/CSS, PHP and JavaScript. Plan and conduct preventive maintenance including software updates, security, patches, and hot fixes. Provide ongoing user support and resolution for system, application and/or data issues. Design graphics for print and web using Adobe Creative Suite. Assign and manage team of interns in many graphics projects within the company. Manage content while also maintaining security and integrity of all website in the company. Find website [at] aambc.org

WPD Media, LLC, Stone Mountain, GA

Web Developer

January 2004 - Current

Over 17 years' Web Development experience, with proven background successfully managing all facets of site development, from initial design and architecture to site deployment and client management. Demonstrated ability to complete high-end projects in deadline-oriented environments. Adept at successfully revamping Web sites to enhance user satisfaction and retention time, streamline navigation, and increase ad revenue and sales. Track and report client support requests, response times, and web trends to improve and client's website metrics. Talented graphic designer with excellent problem-solving skills with the ability to effectively communicate with wide range of clients and coworkers. Worked directly with clientele to ascertain requirements and projects goals, ensuring that all objectives were outlined and accomplished. Coordinated with technical services, programmers, and management to ensure that projects did not exceed budgetary and time constraints.

EDUCATION

Gwinnett Technical College Lawrenceville, GA

Major: Internet Web Design 2010

Marketing Specialist 2010